

## **PRESS NOTE**

### **ANOTHER SKILL DEVELOPMENT CENTRE UNDER PMKVY SCHEME INAUGURATED AT GITIW**

Continuing the bid to create a skilled ecosystem, Chandigarh Skill Development Mission put one more step forward towards success of Pradhan Mantri Kaushal Vikas Yojana in UT Chandigarh. Women empowerment is a big agenda of Chandigarh Skill Development Mission, therefore , another PMKVY Center exclusively for women, in much demanding course of Customer Relationship Management Domestic (Non Voice) has been inaugurated by Shri Sachin Rana, IAS, Special Secretary, Technical Education-cum-Mission Director, Chandigarh Skill Development Mission on 6.8.2018 at Govt. Industrial Training Institute for Women, Sector 11-C, Chandigarh.

The main objective of this Center is to provide platform and comfortable environment to Women, girls in their career building. Speaking on the occasion, Shri Sachin Rana said that this Multi-Skill Training Centre will enhance employability skills of students by offering occupational, communication and professional life skills which them to become industry ready. He further informed that the students will also enjoy the benefits of certification and placement assistance.

On the occasion, Industry representatives were also present, Mission Director urged the industry to make equal contribution towards training of such certified people so that we further strengthen our industries and our youth. The focus on skill development should be as much as we have on research and production today.

**This Center will provide free of the cost training to Women Students. Training Aspirants can apply on portal of CSDM ie [www.utcsdm.org](http://www.utcsdm.org) and also submit their application at GITIW.**